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## **MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

### **ANNOUNCEMENT**

### **FINANCIAL REPORT FOR THE SECOND QUARTER ENDED 30 SEPTEMBER 2012**

Pursuant to Paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (“Bursa Securities”), Media Chinese International Limited (the “Company”), a public company listed on the main market of Bursa Securities, announced the unaudited condensed consolidated results of the Company and its subsidiaries (collectively the “Group”) and the Group’s interests in associates for the quarter ended 30 September 2012 to Bursa Securities on 29 November 2012.

This announcement is also made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

29 November 2012

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato’ Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Ms Siew Nyoke Chow, being executive directors; Mr Leong Chew Meng, being non-executive director; and Mr David Yu Hon To, Tan Sri Dato’ Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive directors.*

**MEDIA CHINESE INTERNATIONAL LIMITED**  
**(Incorporated in Bermuda with limited liability) (Malaysia Company No. 995098-A)**  
**Financial report for the second quarter ended 30 September 2012**

**CONDENSED CONSOLIDATED INCOME STATEMENT**

	<b>(Unaudited)</b>		<b>(Unaudited)</b>	
	<b>Three months ended</b>		<b>Three months ended</b>	
	<b>30 September</b>		<b>30 September</b>	
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>
	<b>US\$'000</b>	<b>US\$'000</b>	<b>RM'000</b>	<b>RM'000</b>
			<i>(Note)</i>	<i>(Note)</i>
Turnover	<b>121,549</b>	127,669	<b>371,758</b>	390,476
Cost of goods sold	<b>(77,655)</b>	(80,750)	<b>(237,508)</b>	(246,974)
<b>Gross profit</b>	<b>43,894</b>	46,919	<b>134,250</b>	143,502
Other income	<b>2,260</b>	2,499	<b>6,912</b>	7,643
Other gains, net	<b>904</b>	332	<b>2,765</b>	1,015
Selling and distribution expenses	<b>(17,898)</b>	(17,503)	<b>(54,741)</b>	(53,533)
Administrative expenses	<b>(10,873)</b>	(10,800)	<b>(33,255)</b>	(33,032)
Other operating expenses	<b>(1,754)</b>	(1,634)	<b>(5,365)</b>	(4,997)
<b>Operating profit</b>	<b>16,533</b>	19,813	<b>50,566</b>	60,598
Finance costs	<b>(57)</b>	(74)	<b>(174)</b>	(226)
Share of losses of associates	<b>(5)</b>	(101)	<b>(15)</b>	(309)
Gain on dilution of interest in an associate	-	33	-	101
<b>Profit before income tax</b>	<b>16,471</b>	19,671	<b>50,377</b>	60,164
Income tax expense	<b>(3,245)</b>	(4,554)	<b>(9,925)</b>	(13,928)
<b>Profit for the quarter</b>	<b>13,226</b>	15,117	<b>40,452</b>	46,236
<b>Profit attributable to:</b>				
Equity holders of the Company	<b>13,042</b>	15,036	<b>39,889</b>	45,988
Non-controlling interests	<b>184</b>	81	<b>563</b>	248
	<b>13,226</b>	15,117	<b>40,452</b>	46,236
<b>Earnings per share attributable to the equity holders of the Company</b>				
Basic (US cents/sen) #	<b>0.77</b>	0.89	<b>2.36</b>	2.72
Diluted (US cents/sen) #	<b>0.77</b>	0.89	<b>2.36</b>	2.72

# Refer to B11 for calculations of basic and diluted earnings per share

**Note:** The presentation currency of this unaudited financial information is United States Dollar ("US\$"). Supplementary information in Ringgit Malaysia ("RM") for the quarter ended 30 September 2012 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.0585 ruling at 30 September 2012. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**MEDIA CHINESE INTERNATIONAL LIMITED**  
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**Financial report for the second quarter ended 30 September 2012**

**CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

	<b>(Unaudited)</b>		<b>(Unaudited)</b>	
	<b>Three months ended 30 September</b>		<b>Three months ended 30 September</b>	
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>
	<b>US\$'000</b>	<b>US\$'000</b>	<b>RM'000</b>	<b>RM'000</b>
			<i>(Note)</i>	<i>(Note)</i>
<b>Profit for the quarter</b>	<b>13,226</b>	<b>15,117</b>	<b>40,452</b>	<b>46,236</b>
<b>Other comprehensive income / (losses)</b>				
Currency translation differences	<b>13,163</b>	<b>(18,590)</b>	<b>40,259</b>	<b>(56,858)</b>
<b>Other comprehensive income / (losses) for the quarter, net of tax</b>	<b>13,163</b>	<b>(18,590)</b>	<b>40,259</b>	<b>(56,858)</b>
<b>Total comprehensive income / (losses) for the quarter</b>	<b>26,389</b>	<b>(3,473)</b>	<b>80,711</b>	<b>(10,622)</b>
<b>Total comprehensive income / (losses) for the quarter attributable to:</b>				
Equity holders of the Company	<b>26,189</b>	<b>(3,565)</b>	<b>80,099</b>	<b>(10,903)</b>
Non-controlling interests	<b>200</b>	<b>92</b>	<b>612</b>	<b>281</b>
	<b>26,389</b>	<b>(3,473)</b>	<b>80,711</b>	<b>(10,622)</b>

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**Financial report for the second quarter ended 30 September 2012**

**CONDENSED CONSOLIDATED INCOME STATEMENT**

	<b>(Unaudited)</b> <b>Six months ended</b> <b>30 September</b>		<b>(Unaudited)</b> <b>Six months ended</b> <b>30 September</b>	
	<b>2012</b> <b>US\$'000</b>	<b>2011</b> <b>US\$'000</b>	<b>2012</b> <b>RM'000</b> <i>(Note)</i>	<b>2011</b> <b>RM'000</b> <i>(Note)</i>
Turnover	244,702	245,660	748,421	751,351
Cost of goods sold	<u>(154,659)</u>	<u>(153,182)</u>	<u>(473,024)</u>	<u>(468,507)</u>
<b>Gross profit</b>	<b>90,043</b>	<b>92,478</b>	<b>275,397</b>	<b>282,844</b>
Other income	4,617	4,890	14,121	14,956
Other gains, net	3,135	796	9,588	2,435
Selling and distribution expenses	(35,699)	(34,504)	(109,185)	(105,530)
Administrative expenses	(21,492)	(21,243)	(65,733)	(64,972)
Other operating expenses	<u>(3,310)</u>	<u>(3,327)</u>	<u>(10,124)</u>	<u>(10,176)</u>
<b>Operating profit</b>	<b>37,294</b>	<b>39,090</b>	<b>114,064</b>	<b>119,557</b>
Finance costs	(82)	(216)	(251)	(661)
Share of losses of associates	(8)	(182)	(24)	(557)
Gain on dilution of interest in an associate	-	33	-	101
<b>Profit before income tax</b>	<b>37,204</b>	<b>38,725</b>	<b>113,789</b>	<b>118,440</b>
Income tax expense	<u>(8,297)</u>	<u>(9,846)</u>	<u>(25,376)</u>	<u>(30,114)</u>
<b>Profit for the period</b>	<b><u>28,907</u></b>	<b><u>28,879</u></b>	<b><u>88,413</u></b>	<b><u>88,326</u></b>
<b>Profit attributable to:</b>				
Equity holders of the Company	28,372	28,611	86,776	87,506
Non-controlling interests	<u>535</u>	<u>268</u>	<u>1,637</u>	<u>820</u>
	<b><u>28,907</u></b>	<b><u>28,879</u></b>	<b><u>88,413</u></b>	<b><u>88,326</u></b>
<b>Earnings per share attributable to the equity holders of the Company</b>				
Basic (US cents/sen) #	1.68	1.70	5.14	5.20
Diluted (US cents/sen) #	<u>1.68</u>	<u>1.70</u>	<u>5.14</u>	<u>5.20</u>

# Refer to B11 for calculations of basic and diluted earnings per share

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the period ended 30 September 2012 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.0585 ruling at 30 September 2012. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

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**CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

	<b>(Unaudited)</b> <b>Six months ended</b> <b>30 September</b>		<b>(Unaudited)</b> <b>Six months ended</b> <b>30 September</b>	
	<b>2012</b> <b>US\$'000</b>	<b>2011</b> <b>US\$'000</b>	<b>2012</b> <b>RM'000</b> <i>(Note)</i>	<b>2011</b> <b>RM'000</b> <i>(Note)</i>
<b>Profit for the period</b>	<b>28,907</b>	<b>28,879</b>	<b>88,413</b>	<b>88,326</b>
<b>Other comprehensive income / (losses)</b>				
Currency translation differences	<u>482</u>	<u>(17,771)</u>	<u>1,474</u>	<u>(54,352)</u>
<b>Other comprehensive income / (losses) for the period, net of tax</b>	<u>482</u>	<u>(17,771)</u>	<u>1,474</u>	<u>(54,352)</u>
<b>Total comprehensive income for the period</b>	<u><b>29,389</b></u>	<u><b>11,108</b></u>	<u><b>89,887</b></u>	<u><b>33,974</b></u>
<b>Total comprehensive income for the period attributable to:</b>				
Equity holders of the Company	<u>28,848</u>	<u>10,810</u>	<u>88,232</u>	<u>33,063</u>
Non-controlling interests	<u>541</u>	<u>298</u>	<u>1,655</u>	<u>911</u>
	<u><b>29,389</b></u>	<u><b>11,108</b></u>	<u><b>89,887</b></u>	<u><b>33,974</b></u>

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**Financial report for the second quarter ended 30 September 2012**

**CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION**

	(Unaudited) As at 30 September 2012 US\$'000	(Audited) As at 31 March 2012 US\$'000	(Unaudited) As at 30 September 2012 RM'000 (Note)	(Unaudited) As at 31 March 2012 RM'000 (Note)
<b>ASSETS</b>				
<b>Non-current assets</b>				
Property, plant and equipment	153,958	151,049	470,881	461,983
Investment properties	11,234	11,212	34,359	34,292
Leasehold land and land use rights	1,997	2,025	6,108	6,193
Intangible assets	78,218	78,124	239,230	238,942
Deferred income tax assets	1,258	1,426	3,848	4,361
Interests in associates	2,247	2,253	6,872	6,891
Investment in an exchangeable bond - equity derivatives	1,166	-	3,566	-
	<u>250,078</u>	<u>246,089</u>	<u>764,864</u>	<u>752,662</u>
<b>Current assets</b>				
Inventories	51,672	57,899	158,039	177,084
Available-for-sale financial assets	97	97	297	297
Financial assets at fair value through profit or loss	210	191	642	584
Investment in convertible notes	-	568	-	1,737
Trade and other receivables	79,310	76,140	242,569	232,874
Income tax recoverable	952	1,625	2,912	4,970
Cash and cash equivalents	144,344	134,657	441,476	411,848
	<u>276,585</u>	<u>271,177</u>	<u>845,935</u>	<u>829,394</u>
<b>Current liabilities</b>				
Trade and other payables	74,947	70,623	229,225	216,000
Income tax liabilities	7,483	5,520	22,887	16,883
Short-term bank loans	4,820	5,285	14,742	16,164
Current portion of long-term liabilities	146	145	447	443
	<u>87,396</u>	<u>81,573</u>	<u>267,301</u>	<u>249,490</u>
<b>Net current assets</b>	<u>189,189</u>	<u>189,604</u>	<u>578,634</u>	<u>579,904</u>
<b>Total assets less current liabilities</b>	<u>439,267</u>	<u>435,693</u>	<u>1,343,498</u>	<u>1,332,566</u>
<b>EQUITY</b>				
<b>Equity attributable to equity holders of the Company</b>				
Share capital	21,715	21,715	66,415	66,415
Share premium	280,818	280,818	858,882	858,882
Other reserves	(72,203)	(72,679)	(220,833)	(222,289)
Retained earnings				
- Proposed dividend	11,355	24,431	34,729	74,722
- Others	176,296	159,279	539,202	487,155
	<u>417,981</u>	<u>413,564</u>	<u>1,278,395</u>	<u>1,264,885</u>
<b>Non-controlling interests</b>	<u>6,496</u>	<u>6,229</u>	<u>19,868</u>	<u>19,051</u>
<b>Total equity</b>	<u>424,477</u>	<u>419,793</u>	<u>1,298,263</u>	<u>1,283,936</u>
<b>Non-current liabilities</b>				
Other long-term liabilities	1,287	1,348	3,936	4,123
Deferred income tax liabilities	13,503	14,552	41,299	44,507
	<u>14,790</u>	<u>15,900</u>	<u>45,235</u>	<u>48,630</u>
	<u>439,267</u>	<u>435,693</u>	<u>1,343,498</u>	<u>1,332,566</u>
Net assets per share attributable to equity holders of the Company (US cents/sen)	<u>24.77</u>	<u>24.51</u>	<u>75.76</u>	<u>74.96</u>

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**Financial report for the second quarter ended 30 September 2012**

**CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

	(Unaudited)						
	Attributable to equity holders of the Company					Non- controlling interests	Total equity
	Share capital	Share premium	Other reserves	Retained earnings	Total		
	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000	US\$'000
<b>At 1 April 2011</b>	21,681	280,299	(67,757)	160,185	394,408	5,457	399,865
Total comprehensive (losses) / income for the six months ended 30 September 2011	-	-	(17,801)	28,611	10,810	298	11,108
Transactions with equity holders in their capacity as owners:							
Exercise of share options	34	520	-	-	554	-	554
Repurchase of ordinary shares	-	(1)	-	-	(1)	-	(1)
2010-2011 final dividend paid by a listed subsidiary	-	-	-	-	-	(286)	(286)
2010-2011 second interim dividend paid	-	-	-	(19,437)	(19,437)	-	(19,437)
2011-2012 special dividend paid	-	-	-	(6,749)	(6,749)	-	(6,749)
Total transactions with equity holders	34	519	-	(26,186)	(25,633)	(286)	(25,919)
<b>At 30 September 2011</b>	21,715	280,818	(85,558)	162,610	379,585	5,469	385,054
<b>At 1 April 2012</b>	21,715	280,818	(72,679)	183,710	413,564	6,229	419,793
Total comprehensive income for the six months ended 30 September 2012	-	-	476	28,372	28,848	541	29,389
Transactions with equity holders in their capacity as owners:							
A non-controlling interest arising from a newly incorporated subsidiary	-	-	-	-	-	297	297
2012-2013 first interim dividend paid by a subsidiary	-	-	-	-	-	(18)	(18)
2011-2012 second interim dividend paid	-	-	-	(24,431)	(24,431)	-	(24,431)
2011-2012 final dividend paid by a listed subsidiary	-	-	-	-	-	(553)	(553)
Total transactions with equity holders	-	-	-	(24,431)	(24,431)	(274)	(24,705)
<b>At 30 September 2012</b>	21,715	280,818	(72,203)	187,651	417,981	6,496	424,477

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**CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Continued)**

	<b>(Unaudited)</b>						
	<b>Attributable to equity holders of the Company</b>						
	<b>Share capital</b>	<b>Share premium</b>	<b>Other reserves</b>	<b>Retained earnings</b>	<b>Total</b>	<b>Non-controlling interests</b>	<b>Total equity</b>
	<b>RM'000</b>	<b>RM'000</b>	<b>RM'000</b>	<b>RM'000</b>	<b>RM'000</b>	<b>RM'000</b>	<b>RM'000</b>
	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>	<i>(Note)</i>
<b>At 1 April 2011</b>	66,311	857,295	(207,235)	489,926	1,206,297	16,690	1,222,987
Total comprehensive (losses) / income for the six months ended 30 September 2011	-	-	(54,443)	87,506	33,063	911	33,974
Transactions with equity holders in their capacity as owners:							
Exercise of share options	104	1,590	-	-	1,694	-	1,694
Repurchase of ordinary shares	-	(3)	-	-	(3)	-	(3)
2010-2011 final dividend paid by a listed subsidiary	-	-	-	-	-	(875)	(875)
2010-2011 second interim dividend paid	-	-	-	(59,448)	(59,448)	-	(59,448)
2011-2012 special dividend paid	-	-	-	(20,642)	(20,642)	-	(20,642)
Total transactions with equity holders	104	1,587	-	(80,090)	(78,399)	(875)	(79,274)
<b>At 30 September 2011</b>	66,415	858,882	(261,678)	497,342	1,160,961	16,726	1,177,687
<b>At 1 April 2012</b>	66,415	858,882	(222,289)	561,877	1,264,885	19,051	1,283,936
Total comprehensive income for the six months ended 30 September 2012	-	-	1,456	86,776	88,232	1,655	89,887
Transactions with equity holders in their capacity as owners:							
A non-controlling interest arising from a newly incorporated subsidiary	-	-	-	-	-	908	908
2012-2013 first interim dividend paid by a subsidiary	-	-	-	-	-	(55)	(55)
2011-2012 second interim dividend paid	-	-	-	(74,722)	(74,722)	-	(74,722)
2011-2012 final dividend paid by a listed subsidiary	-	-	-	-	-	(1,691)	(1,691)
Total transactions with equity holders	-	-	-	(74,722)	(74,722)	(838)	(75,560)
<b>At 30 September 2012</b>	66,415	858,882	(220,833)	573,931	1,278,395	19,868	1,298,263

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**CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS**

	(Unaudited)		(Unaudited)	
	Six months ended 30 September		Six months ended 30 September	
	2012	2011	2012	2011
	US\$'000	US\$'000	RM'000	RM'000
			<i>(Note)</i>	<i>(Note)</i>
<b>Cash flows from operating activities</b>				
Cash generated from operations	47,936	55,003	146,612	168,227
Interest paid	(82)	(216)	(250)	(661)
Income tax paid	(6,661)	(7,334)	(20,373)	(22,431)
Net cash generated from operating activities	<u>41,193</u>	<u>47,453</u>	<u>125,989</u>	<u>145,135</u>
<b>Cash flows from investing activities</b>				
Acquisition of a subsidiary	(75)	-	(229)	-
Purchase of an exchangeable bond - equity derivatives	(1,145)	-	(3,502)	-
Purchases of property, plant and equipment	(7,981)	(2,977)	(24,410)	(9,105)
Purchases of intangible assets	(448)	(269)	(1,370)	(823)
Proceeds from disposal of property, plant and equipment	184	31	563	95
Proceeds from disposal of convertible notes	1,694	-	5,181	-
Interest received	1,407	1,209	4,303	3,698
Dividends received	7	7	21	21
Net cash used in investing activities	<u>(6,357)</u>	<u>(1,999)</u>	<u>(19,443)</u>	<u>(6,114)</u>
<b>Cash flows from financing activities</b>				
Repurchase of ordinary shares	-	(1)	-	(3)
Proceeds from exercise of share options	-	554	-	1,695
Dividends paid	(24,431)	(19,437)	(74,722)	(59,448)
Dividends paid to non-controlling interests by a subsidiary	(18)	-	(55)	-
Dividends paid to non-controlling interests by a listed subsidiary	(553)	(286)	(1,691)	(875)
Capital injection from a non-controlling interest of a newly incorporated subsidiary	297	-	908	-
Proceeds from bank loans	8,361	7,779	25,572	23,792
Repayments of bank loans	(8,830)	(16,815)	(27,007)	(51,429)
Capital element of finance lease payments	-	(725)	-	(2,217)
Net cash used in financing activities	<u>(25,174)</u>	<u>(28,931)</u>	<u>(76,995)</u>	<u>(88,485)</u>
<b>Net increase in cash and cash equivalents</b>	<b>9,662</b>	<b>16,523</b>	<b>29,551</b>	<b>50,536</b>
Cash and cash equivalents at beginning of period	134,657	110,519	411,848	338,022
Exchange adjustments on cash and cash equivalents	25	(4,513)	77	(13,803)
<b>Cash and cash equivalents at end of period</b>	<u><b>144,344</b></u>	<u><b>122,529</b></u>	<u><b>441,476</b></u>	<u><b>374,755</b></u>

*Note:* The presentation currency of this unaudited financial information is US\$. Supplementary information in RM for the period ended 30 September 2012 with comparatives is shown for reference only and has been made at the same exchange rate of US\$1 to RM3.0585 ruling at 30 September 2012. This translation should not be construed as a representation that the US\$ amounts actually represented have been, or could be, converted into RM at this or any other rate.

**A. NOTES TO THE FINANCIAL INFORMATION**

**A1. Basis of preparation and changes in accounting policies**

**a) Basis of preparation**

This financial information for the quarter and period ended 30 September 2012 has been prepared in accordance with International Accounting Standard (“IAS”) 34 “Interim Financial Reporting” issued by the International Accounting Standard Board (“IASB”), Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “HK Stock Exchange”) and with paragraph 9.22 of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad (“Bursa Securities”).

This financial information should be read in conjunction with the annual financial statements for the year ended 31 March 2012, which were prepared in accordance with International Financial Reporting Standards (“IFRSs”).

This financial information has not been audited.

**b) Accounting policies**

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 31 March 2012, as described in those annual financial statements.

**i) Change in accounting policy**

In December 2010, the IASB amended IAS 12, ‘Income taxes’, to introduce an exception to the principle for the measurement of deferred tax assets or liabilities arising on an investment property measured at fair value. IAS 12 requires an entity to measure the deferred tax relating to an asset depending on whether the entity expects to recover the carrying amount of the asset through use or sale. The amendment introduces a rebuttable presumption that an investment property measured at fair value is recovered entirely by sale. The amendment is applicable retrospectively to annual periods beginning on or after 1 January 2012 with early adoption permitted.

As required by the amendment, the Group has re-measured the deferred tax relating to all investment properties according to the tax consequence on the presumption that they are recovered entirely by sales retrospectively, and the impact to the Group’s financial statement is considered as insignificant. The comparative figures for the previous year have not been restated accordingly.

**ii) Taxes on income in the interim periods are accrued using the tax rates that would be applicable to expected total annual earnings.**

There are no other amended standards or interpretations that are effective for the first time for this interim period that could be expected to have a material impact on the Group.

The Group has not early adopted other new or revised standards and amendments to standards that have been issued but are not yet effective for the accounting period beginning 1 April 2012. The Group is in the process of making an assessment of the impact of these new or revised standards and amendments to standards on the Group’s results and financial position in the period of initial application.

**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A1. Basis of preparation and changes in accounting policies (Continued)**

**c) Functional currency and translation to presentation currency**

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates, i.e. the functional currency. The functional currency of the Company is RM. However, each entity within the Group can present its financial statements in any currency, which can be the same or different from the entity's functional currency. As the Group operates internationally, management considers that it is more appropriate to use US\$, a globally recognised currency, as the presentation currency for the Group's consolidated financial statements. For the entity whose functional currency is not the presentation currency, i.e. US\$, its results and financial position have been translated into US\$.

**A2. Auditor's report on preceding annual financial statements**

The auditor's report of the Group's annual financial statements for the year ended 31 March 2012 was not subject to any qualification.

**A3. Seasonal or cyclical factors**

The business operations of the Group may be affected by major festive seasons or major events that may increase or decrease the advertising expenditure and the travel business revenue.

**A4. Unusual item**

There were no unusual items affecting the Group's assets, liabilities, equity, net income or cash flows during the quarter under review.

**A5. Changes in estimates**

There were no material changes in estimates of amounts reported in prior financial years that have a material effect on the results of the current quarter under review.

**A6. Changes in debt and equity securities**

- a) In August 2012, the Company repurchased a total of 1,000 of its listed shares on the HK Stock Exchange from the open market at the price of HK\$3.80 per share for the purpose of validating the declaration of solvency in relation to the share buyback mandate in accordance with the provision of the Malaysian Companies Act. The repurchase was financed by internally generated funds. Details of the repurchases are summarised as follows:

Month/Year	Number of ordinary shares repurchased	(Unaudited)		Aggregate purchase consideration HK\$	Equivalents in US\$
		Purchase price per share			
		Highest HK\$	Lowest HK\$		
August 2012	1,000	3.80	3.80	3,800	490

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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A6. Changes in debt and equity securities (Continued)**

All the shares repurchased during the period were cancelled. Accordingly, the issued share capital of the Company was reduced by the par value of the repurchased shares and the premiums paid on these shares were charged against the share premium account. An amount equivalent to the par value of the shares cancelled was transferred from the Company's retained earnings to the capital redemption reserve.

Save as disclosed above, neither the Company nor any of its subsidiaries had purchased, sold or the Company had redeemed any of the Company's listed securities during the period.

- b) Details of the movements in the Company's shares during the period ended 30 September 2012 are as follows:

	<b>(Unaudited)</b> <b>Number of shares</b>
As at 1 April 2012	1,687,241,241
Repurchase of ordinary shares	<u>(1,000)</u>
As at 30 September 2012	<u>1,687,240,241</u>

**A7. Dividends paid**

The tax-exempt second interim dividend of US1.448 cents per ordinary share totaling US\$24,431,000 in respect of the year ended 31 March 2012 was paid on 27 June 2012.

The tax-exempt special dividend of US\$0.13 per ordinary share totaling US\$219,341,000 was paid on 28 November 2012.

**A8. Turnover and segment information**

The Group has determined the operating segments based on the reports that are reviewed and used by the Group Executive Committee for making strategic decisions.

The Group is organised operationally on a worldwide basis in four major operating segments:

Publishing and printing: Malaysia and other Southeast Asian countries  
Publishing and printing: Hong Kong and Mainland China  
Publishing and printing: North America  
Travel and travel related services

Publishing and printing segment is engaged in the publication of various newspapers and magazines in Chinese language, and other related printed and digital publications. It derives its revenue mainly from advertising and sales of newspapers and magazines. Travel and travel related services segment derives revenue from the sale of travel packages and provision of tour services.

The Group Executive Committee assesses the performance of the operating segments based on a measure of segment profit before income tax as per the internal financial report. Other information provided is measured in a manner consistent with that in the internal financial report.

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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

The Group's turnover and results for the quarter ended 30 September 2012, analysed by operating segment, are as follows:

	(Unaudited)					
	Three months ended 30 September 2012					
	Publishing and printing					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000
Turnover	72,185	18,745	6,790	97,720	23,829	121,549
Segment profit / (loss) before income tax	14,601	1,414	(187)	15,828	522	16,350
Net unallocated income						126
Share of losses of associates						(5)
Profit before income tax						16,471
Income tax expense						(3,245)
<b>Profit for the quarter</b>						<b>13,226</b>
<b>Other information:</b>						
Interest income	611	68	-	679	2	681
Finance costs - interest expenses	(57)	-	-	(57)	-	(57)
Depreciation of property, plant and equipment	(2,114)	(401)	(122)	(2,637)	(11)	(2,648)
Amortisation of leasehold land and land use rights	-	(15)	-	(15)	-	(15)
Amortisation of intangible assets	(286)	(29)	(21)	(336)	(4)	(340)
Share of losses of associates	-	(5)	-	(5)	-	(5)
Income tax expense	(2,450)	(555)	(44)	(3,049)	(196)	(3,245)

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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

	(Unaudited)					
	Three months ended 30 September 2011					
	<u>Publishing and printing</u>					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000
<b>Turnover</b>	73,269	17,990	7,395	98,654	29,015	127,669
<b>Segment profit before income tax</b>	17,552	1,097	110	18,759	1,347	20,106
Net unallocated expenses						(367)
Share of loss of an associate						(101)
Gain on dilution of interest in an associate						33
Profit before income tax						19,671
Income tax expense						(4,554)
<b>Profit for the quarter</b>						<u>15,117</u>
<b>Other information:</b>						
Interest income	596	61	-	657	2	659
Finance costs - interest expenses	(71)	(3)	-	(74)	-	(74)
Depreciation of property, plant and equipment	(2,093)	(375)	(127)	(2,595)	(19)	(2,614)
Amortisation of leasehold land and land use rights	-	(15)	-	(15)	-	(15)
Amortisation of intangible assets	(226)	(21)	(20)	(267)	(3)	(270)
Share of loss of an associate	-	(101)	-	(101)	-	(101)
Gain on dilution of interest in an associate	-	33	-	33	-	33
Income tax expense	(4,790)	219	127	(4,444)	(110)	(4,554)

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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

The Group's turnover and results for the six months ended 30 September 2012, analysed by operating segment, are as follows:

	(Unaudited)					
	Six months ended 30 September 2012					
	Publishing and printing					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	Total US\$'000
<b>Turnover</b>	<u>144,322</u>	<u>38,297</u>	<u>13,921</u>	<u>196,540</u>	<u>48,162</u>	<u>244,702</u>
<b>Segment profit / (loss) before income tax</b>	<u>31,169</u>	<u>4,558</u>	<u>(227)</u>	<u>35,500</u>	<u>1,913</u>	37,413
Net unallocated expenses						(201)
Share of losses of associates						(8)
Profit before income tax						<u>37,204</u>
Income tax expense						(8,297)
<b>Profit for the period</b>						<u>28,907</u>
<b>Other information:</b>						
Interest income	1,246	158	-	1,404	3	1,407
Finance costs - interest expenses	(82)	-	-	(82)	-	(82)
Depreciation of property, plant and equipment	(4,211)	(796)	(244)	(5,251)	(22)	(5,273)
Amortisation of leasehold land and land use rights	-	(30)	-	(30)	-	(30)
Amortisation of intangible assets	(485)	(56)	(41)	(582)	(8)	(590)
Share of losses of associates	-	(8)	-	(8)	-	(8)
Income tax expense	(6,800)	(970)	(136)	(7,906)	(391)	(8,297)

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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

	(Unaudited)					Total US\$'000
	Six months ended 30 September 2011					
	Publishing and printing					
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000	Travel and travel related services US\$'000	
<b>Turnover</b>	145,669	36,595	15,445	197,709	47,951	245,660
<b>Segment profit before income tax</b>	33,786	2,734	1,082	37,602	1,840	39,442
Net unallocated expenses						(568)
Share of loss of an associate						(182)
Gain on dilution of interest in an associate						33
Profit before income tax						38,725
Income tax expense						(9,846)
<b>Profit for the period</b>						<b>28,879</b>
<b>Other information:</b>						
Interest income	1,109	111	-	1,220	3	1,223
Finance costs - interest expenses	(168)	(4)	(44)	(216)	-	(216)
Depreciation of property, plant and equipment	(4,195)	(760)	(263)	(5,218)	(38)	(5,256)
Amortisation of leasehold land and land use rights	-	(30)	-	(30)	-	(30)
Amortisation of intangible assets	(450)	(40)	(40)	(530)	(5)	(535)
Share of loss of an associate	-	(182)	-	(182)	-	(182)
Gain on dilution of interest in an associate	-	33	-	33	-	33
Income tax expense	(9,222)	(106)	(314)	(9,642)	(204)	(9,846)

Turnover is derived from publishing, printing and distribution of Chinese language newspapers, magazines and books, and provision of travel and travel related services.

Turnover recognised during the current quarter and period are as follows:

	(Unaudited)		(Unaudited)	
	Three months ended 30 September 2012 US\$'000	2011 US\$'000	Six months ended 30 September 2012 US\$'000	2011 US\$'000
Advertising income, net of trade discounts	69,046	68,656	139,579	137,923
Sales of newspapers, magazines and books, net of trade discounts and returns	28,674	29,998	56,961	59,786
Travel and travel related services income	23,829	29,015	48,162	47,951
	<b>121,549</b>	127,669	<b>244,702</b>	245,660



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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A8. Turnover and segment information (Continued)**

The segment assets as at 30 September 2012 are as follows:

	(Unaudited)						Total US\$'000
	Publishing and printing				Travel and travel related services US\$'000	Elimination US\$'000	
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000			
<b>Segment assets</b>	<b>413,672</b>	<b>91,775</b>	<b>15,403</b>	<b>520,850</b>	<b>18,224</b>	<b>(15,035)</b>	<b>524,039</b>
Unallocated assets							2,624
<b>Total assets</b>							<b>526,663</b>
Total assets include:							
Interests in associates	-	2,247	-	2,247	-	-	2,247
Additions to non-current assets (other than investment in an exchangeable bond - equity derivatives and deferred income tax assets)	6,354	2,013	52	8,419	10	-	8,429

The segment assets as at 31 March 2012 are as follows:

	(Audited)						Total US\$'000
	Publishing and printing				Travel and travel related services US\$'000	Elimination US\$'000	
	Malaysia and other Southeast Asian countries US\$'000	Hong Kong and Mainland China US\$'000	North America US\$'000	Sub-total US\$'000			
<b>Segment assets</b>	<b>408,824</b>	<b>85,138</b>	<b>14,814</b>	<b>508,776</b>	<b>11,352</b>	<b>(6,309)</b>	<b>513,819</b>
Unallocated assets							3,447
<b>Total assets</b>							<b>517,266</b>
Total assets include:							
Interests in associates	-	2,253	-	2,253	-	-	2,253
Additions to non-current assets (other than defined benefit plan assets and deferred income tax assets)	5,949	1,520	203	7,672	114	-	7,786

The elimination between segments represents intercompany receivables and payables between segments.

Segment assets consist of property, plant and equipment, investment properties, leasehold land and land use rights, intangible assets, interests in associates, investment in convertible notes, investment in an exchangeable bond-equity derivatives, inventories, trade and other receivables, and cash and cash equivalents. They exclude deferred income tax assets, available-for-sale financial assets, financial assets at fair value through profit or loss, income tax recoverable and assets held by the Company.

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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A9. Property, plant and equipment**

The valuations of property, plant and equipment of the Group have been brought forward without amendment from the audited annual financial statements for the year ended 31 March 2012.

Additions and disposals of property, plant and equipment at net book value during the current quarter and period are as follows:

	(Unaudited)	
	Three months ended 30 September 2012 US\$'000	Six months ended 30 September 2012 US\$'000
Additions	4,619	7,981
Disposals	(135)	(151)

**A10. Subsequent material events**

Save as disclosed in A11(a), B7(a) and B7(b), there were no subsequent material events of the Group.

**A11. Changes in the composition of the Group**

There were no material changes in the composition of the Group during the quarter under review, except for the following:

- a) Reference is made to the announcement of the Company dated 15 August 2012, the board of directors announced the proposal to spin-off the Group's travel and travel related business and to have a separate listing of the same on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited ("GEM") (the "Proposed Spin-off"). For the purpose of the Proposed Spin-off, the Group will undergo a reorganisation. As part of the group reorganisation, five companies with limited liabilities, namely Sun Bloom Limited, Charming Holidays International Limited, Charming Holidays Holdings Limited, Easy Trillion Limited and Ever Gallant Limited, have been incorporated or acquired on 15 August 2012 and became wholly-owned subsidiaries of the Company.
- b) Reference is made to the announcement of the Company dated 16 August 2012. Sin Chew Media Corporation Berhad through its wholly-owned subsidiary, Sinchew-i Sdn Bhd, has formed a new subsidiary namely PT Sinchew Indonesia with 80% shareholding. Consequent thereon, PT Sinchew Indonesia became an indirect subsidiary of the Company.
- c) Reference is made to the announcement of the Company dated 12 September 2012. Sin Chew Media Corporation Berhad through its wholly-owned subsidiary, Sinchew-i Sdn Bhd, has incorporated a new wholly-owned subsidiary known as Sinchew (USA) Inc. in New York, USA.

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**A. NOTES TO THE FINANCIAL INFORMATION (Continued)**

**A12. Capital commitments**

Capital commitments outstanding as at 30 September 2012 are as follows:

Property, plant and equipment :	<b>(Unaudited)</b>
Authorised and contracted for	<b>US\$'000</b>
Authorised but not contracted for	<b>6,281</b>
	<b>2,504</b>
	<b><u>8,785</u></b>

**A13. Related party transactions**

	<b>(Unaudited)</b>		<b>(Unaudited)</b>	
	<b>Three months ended</b>		<b>Six months ended</b>	
	<b>30 September</b>		<b>30 September</b>	
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>
	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>	<b>US\$'000</b>
Newsprint purchases from a related company ( <i>note</i> )	<b>11,134</b>	10,561	<b>20,775</b>	20,406
Consultancy fee to a non-executive director	<b>32</b>	24	<b>56</b>	57
Rental expenses paid to related companies ( <i>note</i> )	<b>6</b>	18	<b>12</b>	36
Purchases of air tickets from a related company ( <i>note</i> )	<b>12</b>	3	<b>20</b>	12
Provision of services such as air-tickets and accommodation arrangement services to related companies ( <i>note</i> )	<b>(4)</b>	-	<b>(9)</b>	-
Scrap sales of old newspapers and magazines to a related company ( <i>note</i> )	<b>(664)</b>	(873)	<b>(1,410)</b>	(1,671)
Rental income received from a related company ( <i>note</i> )	<b>(27)</b>	(30)	<b>(45)</b>	(40)
Advertising service income received from a related company ( <i>note</i> )	<b>-</b>	-	<b>-</b>	(6)

*Note:* Certain shareholders and directors of the Company are shareholders and/or directors of these related companies. All the transactions above have been entered into in the normal course of business and have been charged at predetermined rates agreed mutually by the parties involved.

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**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'  
MAIN MARKET LISTING REQUIREMENTS**

**B1. Analysis of performance**

	<b>(Unaudited) Three months ended 30 September</b>		<b>(Unaudited) Six months ended 30 September</b>	
	<b>2012 US\$'000</b>	<b>2011 US\$'000</b>	<b>2012 US\$'000</b>	<b>2011 US\$'000</b>
Turnover	<b>121,549</b>	127,669	<b>244,702</b>	245,660
Profit before income tax	<b>16,471</b>	19,671	<b>37,204</b>	38,725

The Group's revenue for the current quarter amounted to US\$121,549,000, representing a decrease of US\$6,120,000 or 4.8% from US\$127,669,000 in the same quarter last year. The decline was primarily attributed to the decrease in tour revenue and the negative currency impact resulting from the weakening of Ringgit Malaysia.

Profit before income tax was US\$16,471,000, 16.3% lower than the year-ago quarter, caused mainly by the decline in revenue as well as increased operating expenses, in particular staff and paper costs.

The publishing and printing segment reported a profit before income tax of US\$15,828,000 for the current quarter, which was 15.6% or US\$2,931,000 lower than the same quarter last year. The decline in the Malaysian publishing segment's revenue was mainly due to negative currency impact caused by the weakening Malaysian Ringgit. The lower revenue, together with the rise in staff and other operating costs, resulted in a drop in profit before income tax from this segment. The Hong Kong operations, on the other hand, reported a growth in profit before income tax driven mainly by aggressive promotions from branded labels and supermarkets as well as additional income from the Legislative Council Election. In North America, the slowdown of the property market in Canada and the stalled US economy continued to affect our operations in this region.

The tour segment reported a 17.9% decline in revenue in the current quarter. Customers' preference to travel in early summer to avoid the peak season surcharges caused some revenue being recognised in the preceding quarter was one of the reasons for the drop in revenue. The tour segment's profit before income tax was down by 61.2% from a year ago to US\$522,000.

For the first half year ended 30 September 2012, the Group achieved a profit before income tax of US\$37,204,000, representing a drop of 3.9% or US\$1,521,000. This was primarily due to higher operating expenses while revenue remained flat during the period.

Turnover of the six months amounted to US\$244,702,000, a marginal dip from US\$245,660,000 in the previous corresponding period, caused mainly by negative currency impact on the Malaysian operations.

The depreciation of Ringgit Malaysia and Canadian dollar against the US dollar resulted in negative currency impact of about US\$2,627,000 and US\$548,000 on the Group's turnover and profit before income tax for the current quarter respectively. For the six months ended 30 September 2012, the corresponding negative currency impact was about US\$5,449,000 and US\$1,131,000 respectively.

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**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES/  
MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B2. Variation of results against immediate preceding quarter**

	(Unaudited) Three months ended 30 September 2012 US\$'000	(Unaudited) Three months ended 30 June 2012 US\$'000	% change
Turnover	121,549	123,153	-1.3%
Profit before income tax	16,471	20,733	-20.6%

For the current quarter under review, the Group achieved a profit before income tax of US\$16,471,000 as compared to US\$20,733,000 in the immediate preceding quarter. The drop in profit was caused mainly by the decrease in revenue and higher operating expenses incurred during the quarter.

**B3. Current year prospects**

The slowdown in global economy has an impact on consumer spending which in turn will affect the marketing and advertising expenditures. In this connection, the Group's advertising revenue may be affected by the downturn. Nevertheless, as newsprint price is expected to remain steady in the coming quarters, this will help ease the pressure on the Group's operating costs.

The Group maintains a cautious outlook on the economic environment in the second half of 2012/2013. The Group will, however, continue to reinforce its business strategies to enhance revenue and contain costs in order to achieve satisfactory results in the remaining of the financial year.

**B4. Profit forecast and profit guarantee**

The Group has not provided any profit forecast or profit guarantee in any public document.

**B5. Profit before income tax**

Profit before income tax has been arrived at after (charging)/crediting:

	(Unaudited) Three months ended 30 September		(Unaudited) Six months ended 30 September	
	2012 US\$'000	2011 US\$'000	2012 US\$'000	2011 US\$'000
Reversal / (provision) for and write-off of trade and other receivables	32	110	(64)	70
Provision for and write-off of inventories	(36)	(21)	(277)	(56)
Exchange gains / (losses) - net	392	(271)	312	(193)
Gain on disposal of convertible notes	-	-	1,126	-

Save as disclosed above and in A8, the other items as required under Part A(16) of Appendix 9B of the Bursa Securities' Listing Requirements are not applicable.

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**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B6. Income tax expense**

Income tax expense comprises the following:

	<b>(Unaudited)</b> <b>Three months ended</b> <b>30 September</b>		<b>(Unaudited)</b> <b>Six months ended</b> <b>30 September</b>	
	<b>2012</b> <b>US\$'000</b>	<b>2011</b> <b>US\$'000</b>	<b>2012</b> <b>US\$'000</b>	<b>2011</b> <b>US\$'000</b>
Current period income tax expense	<b>4,287</b>	4,986	<b>9,059</b>	9,818
Under / (over) provision of income tax expense in prior years	<b>130</b>	(283)	<b>146</b>	(262)
Deferred income tax (income) / expense	<b>(1,172)</b>	(149)	<b>(908)</b>	290
	<b>3,245</b>	4,554	<b>8,297</b>	9,846

The effective tax rates of the Group for the current quarter and period under review were lower than the Malaysian statutory tax rate of 25% mainly due to the reversal of deferred income tax liabilities as required by the amendment to IAS 12 "income taxes".

**B7. Status of corporate proposals**

There were no corporate proposals announced but not completed at the latest practicable date, which is not earlier than seven days from the date of issue of this unaudited financial information, except for the following:

- a) On 16 July 2012, the board of directors announced that the Company proposed to:
- cancel approximately US\$219.78 million (equivalent to approximately RM700.00 million or HK\$1,704.41 million) standing to the credit of the Company's share premium account;
  - transfer the credit arising from the cancellation of the share premium account of the Company to the contributed surplus account of the Company; and
  - distribute approximately US\$219.78 million (equivalent to approximately RM700.00 million or HK\$1,704.41 million) or US\$0.13 (equivalent to RM0.41 or HK\$1.01) per ordinary share to the shareholders ("Proposed Dividend") (collectively referred to as the "Proposals").

At the special general meeting held on 19 October 2012, the Proposals have been approved.

Subsequently on 22 November 2012, the Company entered into a facility agreement with Malayan Banking Berhad ("MBB"), pursuant to which MBB agreed to provide the Company with a bridge loan facility of RM500.00 million (equivalent to approximately US\$156.99 million or HK\$1,217.43 million) in relation to the Proposed Dividend.

The Proposed Dividend was paid to the entitled shareholders on 28 November 2012.

The Group's gearing ratio as at 30 September 2012 was 1.2%, calculated based on the total bank borrowings and the equity attributable to equity holders of the Company. The gearing ratio is expected to increase significantly after payment of the Proposed Dividend as referred to above.

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES' MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B7. Status of corporate proposals (Continued)**

- b) In relation to the Proposed Spin-off as disclosed under A11(a), on 9 October 2012, Charming Holidays International Limited, the wholly-owned subsidiary of the Company, has submitted an application for the listing of, and permission to deal in, the shares of Charming Holidays International Limited in issue and to be issued on GEM under the Proposed Spin-off. A circular containing, among other matters, further details of the Proposed Spin-off and a notice convening a special general meeting of the Company will be despatched to the shareholders as soon as practicable.

**B8. Group borrowings**

The Group's borrowings as at 30 September 2012 are as follows:

	Secured US\$'000	(Unaudited) Unsecured US\$'000	Total US\$'000
<b>Current</b>			
Short-term bank loans	-	4,820	4,820

The Group's borrowings were denominated in Ringgit Malaysia.

**B9. Material litigation**

There are several libel suits which involve claims against some companies in the Group. The Group has been strongly contesting those claims. Even though the final outcome of the proceedings is still uncertain as of the date of this unaudited financial information, the directors of the Company are of the opinion that the respective ultimate liability, if any, will not have a material adverse impact upon the Group's financial position.

**B10. Dividend payable**

The board of directors has declared a first interim dividend of US0.673 cents (2011: US0.800 cents) per ordinary share in respect of the year ending 31 March 2013 payable on 15 January 2013 to shareholders whose names appear on the register of members of the Company at the close of the business on 17 December 2012 in cash in RM or in HK\$ at exchange rates determined on 29 November 2012 by reference to the middle exchange rates applicable to US\$ at 12:00 noon as quoted by Bank Negara Malaysia. This interim dividend is not reflected as a dividend payable in this unaudited financial information.

The middle exchange rates at 12:00 noon on 29 November 2012 as quoted by Bank Negara Malaysia of US\$ to RM and US\$ to HK\$, and the amount of the first interim dividend payable are as follows:

	Exchange rates	Dividend per ordinary share
US\$ to RM	3.0498	2.053 sen
US\$ to HK\$	7.7502	HK5.216 cents

No tax is payable on the dividend declared by the Company to be received by Malaysian shareholders as it is income from foreign source in accordance to paragraph 28 of Schedule 6 of Malaysian Income Tax Act 1967.

**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'  
 MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B10. Dividend payable (Continued)**

The register of members in Hong Kong will be closed on Monday, 17 December 2012 whereby no transfer of shares will be registered on that date. In order to qualify for the first interim dividend of US0.673 cents per ordinary share, all completed transfer forms accompanied by the relevant share certificates must be lodged with the Company's Hong Kong share registrar and transfer office, Tricor Tengis Limited, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Friday, 14 December 2012. In respect of shareholders in Malaysia, a depositor in Malaysia shall qualify for the entitlement to the dividend only in respect of: i) shares transferred into the Depositor's Securities Account before 4:00 p.m. on Monday, 17 December 2012 in respect of transfers; and ii) shares bought on Bursa Securities on a cum entitlement basis according to the rules of Bursa Securities.

Shareholders who wish to request for transmission of their shares between the Malaysia Register and Hong Kong Register are advised to take note that request for transmission will be suspended from 11 December 2012 to 17 December 2012, both days inclusive.

**B11. Earnings per share attributable to the equity holders of the Company**

	(Unaudited) Three months ended 30 September 2012		(Unaudited) Six months ended 30 September 2012	
	2011	2011	2011	2011
<b>a) Basic</b>				
Profit attributable to equity holders of the Company (US\$'000)	13,042	15,036	28,372	28,611
Weighted average number of ordinary shares in issue	1,687,240,893	1,686,771,524	1,687,241,066	1,685,976,656
Basic earnings per share (US cents)	0.77	0.89	1.68	1.70
<b>b) Diluted</b>				
Profit attributable to equity holders of the Company (US\$'000)	13,042	15,036	28,372	28,611
Weighted average number of ordinary shares in issue	1,687,240,893	1,686,771,524	1,687,241,066	1,685,976,656
Adjustment for share options	-	223,866	-	730,920
Weighted average number of ordinary shares for diluted earnings per share	1,687,240,893	1,686,995,390	1,687,241,066	1,686,707,576
Diluted earnings per share (US cents)	0.77	0.89	1.68	1.70



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**B. ADDITIONAL INFORMATION REQUIRED BY BURSA SECURITIES'**  
**MAIN MARKET LISTING REQUIREMENTS (Continued)**

**B12. Disclosure of realised and unrealised retained profits / (accumulated losses)**

The following analysis of realised and unrealised retained profits is prepared in accordance with the Guidance on Special Matter No.1 Determination of Realised and Unrealised Profits or Losses in the Context of Disclosure Pursuant to Bursa Securities Listing Requirements, as issued by the Malaysian Institute of Accountants and based on the prescribed format by Bursa Securities.

	(Unaudited)	
	As at 30 September 2012 US\$'000	As at 31 March 2012 US\$'000
Total retained profits of the Company and its subsidiaries:		
- Realised	215,480	212,437
- Unrealised	(12,534)	(12,182)
	202,946	200,255
Total share of accumulated losses from associates:		
- Realised	(740)	(732)
- Unrealised	33	33
	(707)	(699)
Less : consolidation adjustments	(14,588)	(15,846)
Group's retained profits as per condensed consolidated statement of financial position	187,651	183,710

The disclosure of realised and unrealised retained profits above is solely for complying with the disclosure requirements stipulated in the directive of Bursa Securities and should not be applied for any other purposes.

On behalf of the Board  
Media Chinese International Limited

Law Yuk Kuen  
Tong Siew Kheng  
Joint Company Secretaries  
29 November 2012